

South Side on Lamar

Chronological Order of the Construction and Acquisitions of the Sears Complex 1910 to 2000.

- 1910 The first building of the new established Sears Dallas Mail Order Plant, a three –story warehouse at Arnold and Lamar Streets (1409 South Lamar Street) is officially opened on September 24.
- 1913 A nine-story edition adjoining the north end of the three-story 1910 warehouse is completed in January
- 1915 A 10-story tower and an additional nine story structure and Club Building are opened.
- 1920 Demolition of 1910 building begins a new construction phase.
- 1925 A new two-story structure is completed. The Lamar Street Retail Store, the third such store to be established in the Sears operations, opens for business during August.
- 1929 Floors three and four are added to the 1925 building.
- 1960 The Annex Building at 1325 South Lamar is acquired.
- 1963 The Mechanized Operating Stock Transport System (MOST) is installed in the nine-story Catalog Order Building. 1409 South Lamar.
- 1964 A new Retail Automotive Center is opened at 1400 South Lamar Street. A new Territorial Technical Training Center is opened at 1319 South Lamar.
- 1966 Additional floors are added to the Catalog Order Building at 1409 S. Lamar Street. Also a new front entrance is installed at the Retail Store.
- 1968 The former National Casket Building, located at 1601 S. Lamar Street (five-story office building), is purchased.
- 1971 The Mary-Mac building is demolished to provide employee parking.
- 1973 Remodeling of 1601 S. Lamar Street is completed.
- 1979 The railroad yard between the Lamar Street and Roe Street Warehouses at Austin and Arnold Streets is purchased.
- 1985 Complete renovation of 1601 S. Lamar Street, which included installing a separate HVAC system, window tinting, upgraded electrical system, etc. is completed.
- 1992 1601 South Lamar is vacated.
- 1993 April 20, 1993 is the official last day to process and to ship customer orders from the Dallas Catalog Merchandise Center at 1409 S. Lamar Street.
- 1997 Matthews Southwest purchases the Sears Dallas Catalog Merchandise Center and initiates concept plans for the South Side On Lamar neighborhood.
- 1999 The buildings are designated as a national Historic Landmark.
- 1999 Matthews Southwest donates land to the Dallas Police Department for construction of its new headquarters.
- 2000 South Side On Lamar, a 457 residential, retail, and commercial conversion, welcomes its first residents.